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## Analysis of non-standard methods of learning English

Цель статьи заключается в изучении и анализе наиболее интересных нестандартных методов изучения английского языка. В статье рассматриваются возможности использования различных методик, которые направлены на быстрое и легкое изучение английского языка.

Ключевые слова: метод, изучение, нестандартный, английский язык

The purpose of this article is to study and analyze the most interesting non-standard methods of learning English. The article discusses the possibilities of using different methods, aimed at quick and easy learning of English.

Keywords: method, study, non-standard, English

Speaking about learning foreign languages, it is important to remember that everyone can learn several languages, the main thing is to find the right approach and develop a craving for knowledge. The methods of learning English developed by experienced teachers and polyglots will help you understand how to learn foreign languages. The relevance of this topic cannot be denied since English is an international language of communication, which shows its importance in the modern world. In all countries of the world, learning English is of great importance. Today, the study of foreign languages, in particular, English, give new opportunities for a person in the modern world. Learning foreign languages, people begin to perceive the world around them differently.

In modern methodology, a great number of methods of learning English are used everywhere. The classical methods are those that are taught at school, in spe-

cial courses and by private teachers. To support the interest of students in learning of foreign languages, various methodological techniques are used that activate the speech-thinking activity of students. Each lesson is an interesting communication in a foreign language, comprehension of the life of a foreign country and the people of the language studied. A variety of additional literature, along with different didactic material, contributes to the formation of skills and abilities of all types of speech activity (various kinds of tasks in vocabulary, grammar, reading; listening of the texts; playing educational games) [1, p. 15]. In addition, there are various methods of learning English by watching TV series and educational programs, translating songs and communicating on the Internet with people from other countries. There are a lot of advantages in the internet communication, if you are a sociable person, you can not only gain new knowledge and excellent experience, but also find new friends to communicate with.

An equally important method of learning English is reading classical literature in a foreign language. One of the most popular and informative representatives of English literature is undoubtedly William Shakespeare. His works are full of brilliant thoughts and expressions, which are used in everyday speech nowadays. Every well-read and educated person knows that by studying Shakespeare's works, you become spiritually richer, your imagination develops and your vocabulary is replenished [2, p. 48]. Therefore, there is a theory that people can learn English by reading the works of this great writer. After all, everyone knows that new words appear in the language due to the contribution of all native speakers. Moreover, W. Shakespeare, according to some sources, introduced more than a thousand words, many of which are actively used nowadays. Among them: 1) many beautiful expressions, such as: "barefaced, auspicious, disgraceful, fashionable, ladybird, ill-tempered"; 2) elementary level words, e.g.: "lonely, unreal, plumpy"; 3) common business terms such as: "import, investment, marketable". Of course, not all of these words were invented by W. Shakespeare himself. Some of the words are formed with the help of prefixes and endings and some of them are borrowed from other languages. However, this does not negate the fact that William Shakespeare introduced this vocabulary into a wide use. In general, Shakespeare's texts help develop language intuition well, since he often put different meanings into words and widely used context, so learning English from his works is fascinating and productive.

It should be noted that along with the classical methods of learning English, new non-standard methods appear nowadays. Modern scientists offer new ways of learning foreign languages, offering their own techniques and methods. They differ from each other, and thus arouse interest. Let us look at some of them in more detail.

1) The method of Inna Maksimenko. The author of this method of language learning suggests using the forces of emotions. One exercise is aimed at achieving several goals at once (for example, memorizing words, understanding of a foreign

language, training of a colloquial speech). The author of the methodology suggests linking English words with something important for each individual. The implication is that after learning something new, first of all, you should think about how important it is for you, whether you use it in your vocabulary, and if this information is useful to you, the brain will remember it. The methodology is designed for a minimum of theory and a maximum of practice, thus, by modeling various life situations, the student is involved in the fascinating process of learning English. The whole technique is based on various game situations in which new words and rules are memorized in a playful way. Everything that you once learned is remembered and turns into your active vocabulary. The author of the methodology also believes that singing songs in English develops the skills of understanding foreign speech by ear.

- 2) Schechter's conversational method. According to this method, learning is based on the perception of foreign speech as a native language. That is, the author seeks to develop in the student the ability to use English on a subconscious level, without thinking about the correctness of choosing the appropriate vocabulary or understanding grammatical constructions. This skill is developed with the help of case studies and situational thinking: small dialogues are played out, in which each student must utter his own remark [3, p. 203]. At the same time, the speech of the conversation participants is spontaneous, no one prepares replicas in advance and does not know the topic of the conversational model. Classes on the Schechter's method involve systematic three hour classes every day without doing any homework, and the classes themselves take place in a playful atmosphere that attracts attention of many students.
- 3) Pimsler's method. This is an original author's method that was developed in the 60s of the last century; it is based on the perception of a foreign language by ear. According to teachers and the majority of students, today Pimsler's course has probably the best audio material for learning English. In general, the methodology is based on the fact that students in the process of listening first immerse themselves in the language environment, and then they themselves become full-fledged participants in dialogues. Most part of the lesson, the students repeat phrases after the speaker, assimilating new vocabulary and grammatical comprehension of phrases. The effectiveness of this method of learning English lies in the fact that it develops communication skills, i.e. it encourages you to "speak the language", and not to engage in interpretation or writing exercises. At the same time, the student is automatically given a real British accent, which is also extremely important. Pimsler's teaching system consists of 3 levels, each of which contains 30 lessons. In total, about 500 lexical units are mastered during the training. The author recommends to spend 30 minutes daily training English [4, p. 163].
- 4) Gunnenmark method. Swedish polyglot Eric Gunnermark suggests starting learning a foreign language with a minimum set of the most commonly used units of

the language: words, phrases, grammatical constructions. He compiled lists of such units for different languages, including English, and presented his own methodology for learning foreign languages – the Gunnenmark method. The minimum set of words is called a "Minilex", the minimum set of phrases and expressions is a "Minifrase", and the minimum grammatical set is a "Minigram". The author believes that if you learn these three blocks at the beginning of training, they will become an excellent basis for further training. The author of the presented methodology aims to ensure that students memorize the minimum sets as thoroughly as possible. He believes that it is better to know one important and field-specific word or phrase perfectly than to know a number of synonyms and rarer words poorly. The study of "Minilex", "Minifrase" and "Minigram" takes place with the help of interactive exercises. First you need to memorize words and phrases with the help of pictures, then select the right pictures for the written or listened words or sign the right words under the pictures. This method is often used at the initial stages of language learning, for example in kindergarten or elementary school, because children need to be given information that will be interesting to the child. This knowledge is fixed in the game.

Summing up, I would like to say that our time is significantly different from the previous one: nowadays technology rules everywhere, and information acts as a commodity. No wonder that the 21st century is the century of information technology. Therefore, today each of us has a lot of resources for learning any foreign language, and the most common of them is English. We can study it both in traditional ways and in non-standard ways. Obviously, all methods are different and each of them has its own positive and negative aspects. Ideally, if a person is interested in learning English as a foreign language, he should try all the methods presented. Each of the techniques is useful to a certain extent, and we believe that the integrated use of such techniques will help any student achieve a decent level of language, which is very much in demand and promising nowadays.

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